



**Average 12-month
billboard campaign**

**Figures based on
£3745 per term**

**That's less than 1
student per year**

These figures are based on speaking directly to our current clients. If you would like a more detailed breakdown for your specific sector, get in touch with one of our experts!

**DID YOU
KNOW?**

**100,000 potential
customers see our
billboards every week***

*Average weekly figures across all of our billboards. Statistics provided by DfT.